

Proposed Industry Partnership Package

Option	Proposed
Name	Industry Partner
Review Frequency	Annual
Review Time	October
Website	Logo front page Link to dedicated page on website Link to company website Logo on page footer for whole website
Annual Scientific Meeting	Free stand at ASM Priority choice of stand location Access to add promotion material to delegate handout Own page logo screen advertising in main hall and coffee areas* 2 ticket free access to evening meal if required.
Other Meetings Organised by NACCSGBI	Logo displayed at meeting.
NACCSGBI Council Access	Access to Council via email and at ASM
NACCSGBI President Access	Access to President via email and at ASM
Official NACCSGBI correspondence to other organisations	Logo displayed at letter footer
NACCSGBI membership Survey	Access to undertake one survey per annum to NACCSGBI members Access to hold focus group meeting at Annual Scientific Meeting
Social Media	Partners on Twitter home page Partners on Facebook homepage Feedback on Twitter impressions Feedback on website hits
Maximum number of Industry Partners	4
Time of next review of Partnership	3 years
Payment	Prospective from October each year
Cost	£4500

* – Not all ASMs will use digital screen advertising in coffee areas.